



COMPANY PROFILE

Since its inception in 1979, in Lahore, Pakistan, Usman Paint & Chemical Industry (UPC) has forged an enviable reputation of excellence and quality in manufacturing of paints designed to meet the demanding standards of industrial paints for automotive, furniture and other related industries.

Silver Sand NC Paint has been protecting surfaces and relations for over 30 years now. Our consistency in standard production of paints has been due to an uncompromising principle of zero tolerance/no compromise on quality of products. We are adamant on going beyond the surface through our brand and transforming communities through caring & inspiring by the power of colour!

NEW BRAND-MUST PAINTS

After having made an indelible mark in the industrial range of paints with our premium brand, UPC has now embarked upon a new venture of launching a full range of high-quality interior and exterior paints under the brand name of MUST PAINTS.

MUST PAINTS has been developed through an intricate process of Research & Development by a team of dedicated, experienced and highly qualified professionals & painters with the sole aim to provide our customers with a high-quality smooth finish paint.

MISSION & VISION

Our vision is to be recognized as one of the most reliable and sustainable NC & Decorative Paint Coating Company in Pakistan. Our aim is to provide the highest quality of paints and coatings, fully backed up by upfront services at affordable prices, by developing and delivering innovative solutions for our valued customers.

The very aim of launching MUST PAINTS is to continue with the legacy and lineage of our Parent Brand and to diversify our range of products by adding Decorative Paints to our inventory of Industrial Paints.

QUALITY ASSURANCE

At Silver Sand NC & Must Paints, our emphasis is on producing top quality paint products, coatings and wood finishes with consistent results. Product innovation and continuous improvement in our products is our main focus. With the support of our Quality Assurance Team, we make sure that our customers get the best smooth finish possible.

CUSTOMER SERVICE

Customer satisfaction is our utmost concern and priority. We offer complete customized solutions for every paint problem. Our services include provision of customized painting services on the doorsteps and/or on turnkey basis (including mega housing projects & commercial plazas/malls) by our trustworthy team of experienced & professional painters.





OUR PRODUCT RANGE



INTERIOR PAINT



Aqua Matt Finish (Stain Proof)



Superior Emulsion



Econ Emulsion



EXTERIOR PAINT







Superior Weatherhold



BASE PREPARATION



Superior Wall Putty



Econ Wall Putty



WOOD FINISHES



SS Premium



SS Premium Wood Finish Lacquer Wood Finish Matt Lacquer



SS Premium Wood Finish Sealer



SS NC Matt Lacquer



SS NC Clear Lacquer



SS NC Thinner



SS Retarder Thinner



SS Premium Wood Finish Thinner



Crystal Varnish



Synthetic Varnish



SS NC Wood Sealer







CAR PAINT, METAL & INDUSTRIAL FINISH



Superior Synthetic Enamel



Econ Synthetic Enamel



SS NC Paint & Metallics



SS NC Putty



SS NC Primer



SS Acrylic Clear Lacquer



SS Fast Drying Top Coat



SS Road Marking



SS Paint Remover



Primer Red Oxide & Undercoats

Must Paints and Silversand NC Paints offers both Premium & Economy range of decorative and industrial paints to fit the requirements and budget of all our clients. Our mission is to serve our customers well, through innovative coatings engineered to meet specifications and value-added services designed to deliver safety, efficiency, and consistency in our paint coatings for our industrial, commercial and consumer customers.

Make your life colourful with us

FOR MORE INFORMATION & BOOKING

CONTACT US











